

RADICAL TECHNOLOGY REVISITED: RADIO

Radical Technology Revisited: **Radio**

Richard Elen
Brideswell Associates Ltd



Today... talking about Radio – in The Book vs today
There will be a UK bias

What we covered in RT1

- Community Radio
- Pirate radio
- AM vs FM
- Amateur Radio
- Community TV
- 'AT Radio'

Here's what's in The Book

Community Radio

Pirate radio

AM vs FM

Amateur Radio

Community TV

'AT Radio'

We DIDN'T talk about existing community radio such as Pacifica in the US

despite the fact I had experienced Pacifica first-hand in 1974

My 'AT Radio' piece is **thoroughly impractical** – in the same way that you can argue Cliff Harper's "Visions" are.

Radio in 1976

- Offshore 'pirates' essentially off the air since 1967
- BBC Local radio, then commercial radio (UK) 1973
- No (legal) community radio as such
- Land-based pirates since 1968

Let's look at what radio was about – at least in the UK – in 1976

Offshore 'pirates' essentially off the air since 1967

BBC Local radio, then commercial radio (UK) 1973

No legal community radio as such, though some BBC local stations were close

Land-based pirates since 1968

Offshore Radio

- Apart from Caroline, all closed down in 1967 (some later efforts, eg RNI, early 1970s)
- Required significant investment
- Commercial, not community



Offshore radio was still around, but decimated by the Marine & Offenses Act in 1967
Significant investment required
Commercial, not community or “free” radio – whatever we said in the FRA/FRC

‘Land-based’ Pirates

- Began to proliferate after off-shore demise
- Urban, and especially in London
- Initial philosophy (1968–73 especially) was to promote legal commercial radio
- Initially fixed, later portable locations – and then fixed again
- AM initially, FM increasing from 1971



Land-based pirates really DID exemplify “Free Radio” and “Community Radio” BUT...

INITIALLY, they were mainly showing what commercial radio could be like. They would have applied for licenses were there any.

They would have run ads if they could (and some did). But this was to change post-1973

Began to proliferate after off-shore demise

Urban, and especially in London

Initially fixed, later portable locations

– and then fixed again

AM initially, FM increasing from 1971

'Land-based' Pirates



- Latterly, transmissions from tower blocks etc
- Live programming with studio-transmitter links
- Stations came to promote musical genres and local, eg ethnic communities
- Still significant today
- Examples of community radio, albeit illegal

Back to fixed locations

Often technically sophisticated

Promoting musical genres unavailable on the soundlike commercial stations

Also stations serving ethnic communities – although there is an argument that you can now do this legally via Community Radio

Land based pirates are still important and represent a continuing effort for popular access to the airwaves.

Radio today

- Radio as we knew it may be going – but radio is not gone
- AM is in decline
- FM is still popular, especially with pirates
- Community Radio is a reality
- DAB becoming accessible via opendigitalradio.org
- What about Citizen's Band & Amateur Radio?



7

Radio may be going, but it's not gone

AM is still around and you can still run an AM pirate station

FM remains widely available and there are hundreds of pirates in the UK

Community radio exists but a limited number of full-time licenses are available and there are restrictions

Special Event licenses are available

Amateur radio: limited access, technical knowledge required, not widespread. CB was set up to fail in the UK: very limited usability.

BUT THERE IS MORE THAN RADIO – there's The Internet...

The 'Radio Space'

- 'Radio' is now many different things
- Open access for internet radio stations
- Internet streaming of live events – audio and/or video
- 'Radio' programming on demand – podcasting, Mixcloud etc
- Live programming & production via the internet
- Traditional AM, FM and DAB are still viable



Broadcast terrestrial radio is just one aspect of the "Radio Space" – credit Bill Thompson with the term
Other aspects are often internet-based. Internet radio worth a presentation on its own – something I do
Stream live events from a smartphone
Publish recorded programmes as podcasts or on Mixcloud etc
Use Skype for live interviews and drama, etc production across the world – SL experience
Satellite radio – possible but tricky

Questions?



- Richard Elen, Brideswell Associates Ltd
<http://brideswell.com>
- Radio Riel
<http://radiatoriel.org>

And there you have it...

